**Protocol Concept Form: Initial Screening**

**Instructions:** Please review the Reserve’s [criteria for protocol development](https://www.climateactionreserve.org/how/future-protocol-development/criteria/) and [past project concept submissions](https://www.climateactionreserve.org/how/future-protocol-development/past-concept-submissions/) prior to completion.

Please complete all applicable sections below with enough background information to clearly communicate the concept and its market potential. All fields must be completed using the best available data and estimates based on the proposed protocol design. All fields within this form must be completed; if a field is not applicable, please insert N/A.

**Process for Review of Concept Submittal:** Reserve staff will review completed forms to assess if the proposal satisfies the Reserve’s criteria for offset protocol development, and to determine whether it is appropriate for the Reserve to move forward with protocol development at this time. Reserve staff may reach out with requests for clarifications, additional information, and/or revisions to the concept form. We appreciate your patience during our review process. Once a concept form is reviewed by Reserve staff, concepts found to have potential for protocol development will be presented to the Reserve Senior Management Team for their review, additional questions, and final determination.

Submit completed form to [reserve@climateactionreserve.org](mailto:reserve@climateactionreserve.org).

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| 1. **Name of Protocol Concept:** *(We recommend concise and generalized protocol concept names (i.e. Low-Carbon Cement), providing additional information below).* |  |
| 1. **Form Completed by (name, organization):** *(We recommend including any partners that may already have accounts with the Reserve where applicable).* |  |
| 1. **Please provide the specific project activity or technology that results in emission reductions.**  *We recommend describing the potential sector/market at large in* *addition to any specific process or technology).* |  |
| 1. **Please describe how this concept is novel and describe current barriers to adoption in the market.**  *This should include the current uptake of the described activities in the applicable sector and an explanation as to why these practices are not currently being implemented.* |  |
| 1. **Is the project activity eligible for carbon crediting in other programs? If so, please describe.** |  |
| 1. **Please list the countries or jurisdictions in which the potential protocol would be applied.**  *The Reserve generally develops protocols jurisdiction by jurisdiction to ensure adequate assessment of additionality. Some protocols can be developed in multiple countries at the same time depending on the sector.* |  |
| **Protocol Additionality** | |
| 1. **Please describe how the project activity is additional.** *The Reserve determines additionality through a Legal Requirement Test (LRT) and a Performance Standard Test (PST). Please include information that confirms the activity is not legally required and describe how the activity is not business-as-usual in the jurisdiction(s) of interest* |  |
| 1. **Please describe in more detail any potential financial or non-financial barriers to implementation, and how participation in the voluntary carbon market would help projects overcome these barriers.** *If you have specific or estimated numbers to further describe cost to implementation, please include that information in this section.* |  |
| 1. **Please describe the baseline emissions for this concept.** *Baseline emissions are a result of the business-as-usual case without implementation of the proposed activity or practice change. For example, industrial emissions without capture and destruction technologies.* |  |
| **Market Potential** | |
| 1. **Please provide the anticipated number of projects and total number of emission reductions that could be achieved per year.**  *This estimate should be for the entire sector but can include specifics for your organization.* |  |