

# 2010 California Climate Action Registry Member Survey



## Executive Summary

The California Climate Action Registry is a program of the Climate Action Reserve that assists members in reporting, verifying and publicly disclosing their greenhouse gas (GHG) emissions inventories. Our members come from a wide variety of industries, including business, government and nonprofit. Members participate in an annual survey to provide thoughts and comments on the California Registry program and their environmental initiatives. The below information summarizes the trends assessed from the 2010 survey results.

## Key Findings

93.6% of members are very satisfied with the California Registry program  
 72.4% have been able to use their California Registry inventory to identify emissions reductions  
 42.6% have saved up to 5% of their annual operating budget by reducing emissions



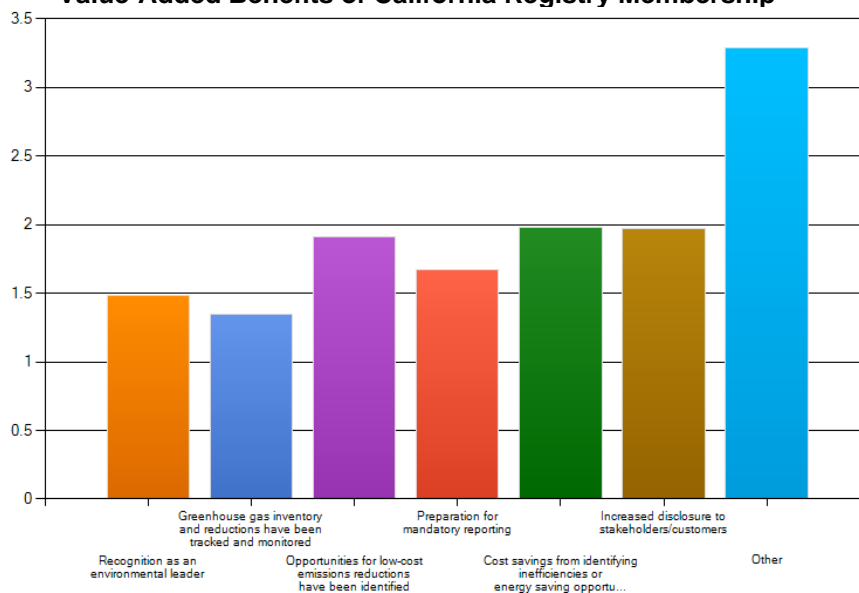
### California Members Demonstrate Climate Leadership

85% are Climate Action Leaders under the California Registry  
 87.7% have implemented energy efficiency projects  
 64.4% reduced their total GHG emissions  
 53.3% have completed a sustainability report  
 22.8% have purchased carbon offsets (moved up from below)

## Continuing Leadership After the California Registry

75.4% of California Registry members have transitioned to The Climate Registry

### Value-Added Benefits of California Registry Membership



### Survey at a Glance

- Approximately 1/2 of the California Registry's current active members responded to the survey
- California Registry members are working to reduce emissions
- The California Registry received high marks for its program overall

## Why did Organizations Join the California Registry?

Demonstrate environmental leadership to stakeholders & public	88.7%
Prepare for regulation	53.2%
Provide high quality, transparent data to stakeholders	37.1%
Save money by identifying inefficiencies/energy savings	35.5%
Manage future carbon-related risk	41.9%
Obtain technical guidance on building a GHG inventory	33.9%
Participate in a climate community & share best practices	37.1%

As a result of this survey, the California Registry will focus on providing more policy updates and help members to facilitate best practices during their last year of reporting.